#### THANK YOU!

NAME

ADDRESS

CITY

STATE/ZIP

EMPLOYER

DAYTIME TELEPHONE

E-MAIL

#### DID YOU KNOW?

You may be able to double or triple your gift to the College of Engineering if you or your spouse work for a company that participates in a matching gift program.

Please contact your human resource department for a matching gift form and submit the completed form with your contribution.



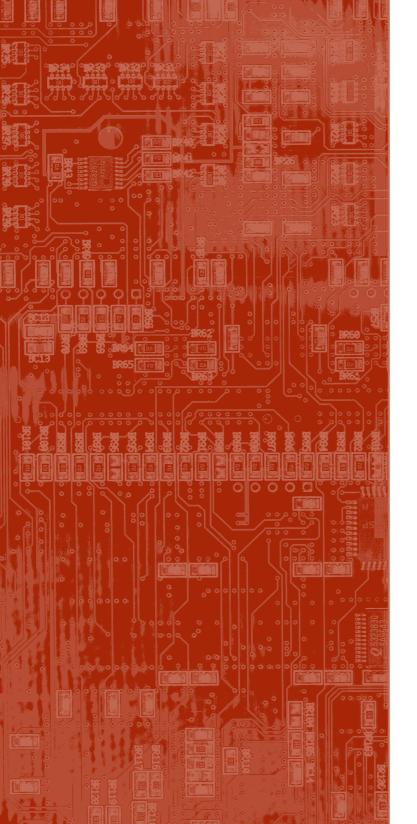
www.lsu.edu LSU Is An Equal Opportunity /Access University This publication was produced entirely with private funds from the LSU Foundation. Produced by the Office of University Relations • Printed by LSU Graphic Services • 01295 • 20M • 10/01



# **LSU** College of Engineering

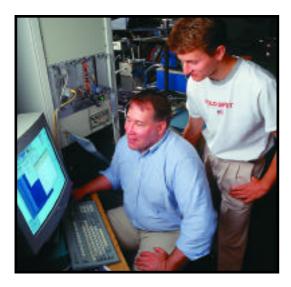
# 2001–2002

ALUMNI ENDOWMENT CAMPAIGN



## BUILDING EXCELLENCE FOR THE FUTURE

The LSU College of Engineering strives to be on the cutting edge of academic endeavor. Thus private support is essential and depends upon the endowment of titled chairs, titled professorships, undergraduate scholarships, graduate fellowships, and acquisition of the most modern equipment and facilities. With these resources, the college can attract the highest quality faculty, assure the best and most modern equipment and facilities, and recruit the brightest graduate and undergraduate students. Following is a description of several ways in which a corporation, individual, or group can participate in ensuring excellence for LSU College of Engineering.



#### GIFT OPPORTUNITIES

#### **Endowed Chairs**

\$1 million total endowment

The donor's contribution for an Endowed Chair would be \$600,000 (60%), including company matching funds. This contribution would be matched by \$400,000 from the Board of Regents' Support Fund. Donors may choose to contribute in lump sum or over a period of a several years, either as an individual or jointly with other individuals.

An Endowed Chair reflects a donor's deep commitment to the University's academic mission and status. The donor's generosity provides renowned faculty—and LSU with support and distinction.

A donor may name the chair and designate it for a particular academic department and purpose. Income from the endowment usually provides much of the holder's salary and provides funds for graduate assistants, course development, department equipment, and scholarly travel.

Donors' names are linked in perpetuity to the accomplishments of the scholars whose works their gifts support. Being named to a chair is the highest reward for academic achievement, and those so honored are respected throughout the world as leaders in their fields.

In 2001 the College of Engineering had five \$2 million chairs and eight \$1 million chairs.

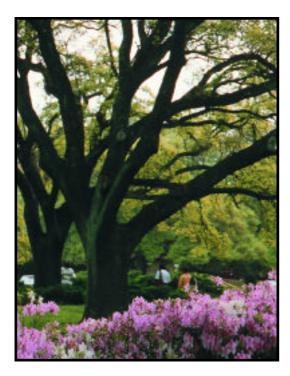
#### **Endowed Professorships**

\$100,000 total endowment

The donor's contribution for an Endowed Professorship would be \$60,000 (60%), including company matching funds, and would then be matched by \$40,000 from the Board of Regents' Support Fund.

An Endowed Professorship provides the resources to reward a professor for past academic achievement and enables the professor to pursue new lines of research and innovative teaching methods. Income from an endowed professorship supplements a talented faculty member's salary and may also provide for research support.

Endowed professorships are established in the donor's name or any other name the donor designates.



#### Endowed Distinguished Professorships

#### \$200,000 and above

The donor's contribution for an Endowed Professorship would be 60 percent of the total endowment, including company matching funds, and would then be matched with 40 percent from the Board of Regents' Support Fund.

These professorships are awarded only to the most distinguished faculty.

In 2001, the college had 27 distinguished professorships, valued at \$200,000 to \$1,000,000 each, and 62 professorships, valued at \$100,000 each.

#### Endowed Undergraduate Scholarships

Individuals may donate to an existing Endowed Alumni Scholarship Fund in any amount

or

Donors may establish an Endowed Undergraduate Scholarship with a gift of \$20,000 or more.

Donors have input in establishing the criteria for awarding the scholarship and may name the scholarship for themselves or for whomever they wish.

For many outstanding students, the choice of a university depends on the financial assistance they receive. Therefore, to recruit and retain the best and brightest students, the college must offer substantial undergraduate scholarships.

In 2001 the college had some 45 scholarship funds valued at \$4.5 million.

### **Endowed Graduate Fellowships**

Individuals may donate to an existing Endowed Alumni Fellowship Fund in any amount

or

Donors may establish an Endowed Graduate Fellowship with a gift of \$400,000 or more.

In order to recruit and retain worthy

students who wish to pursue a graduate degree in engineering, the college must offer substantial graduate fellowships.

In 2001 the college had three endowed fellowships valued at a total of \$1,029,000.

#### Endowed Laboratory Development Fund

Individuals may donate to an existing Endowed Laboratory Fund in any amount.

or

Donors may establish an Endowed Laboratory Fund with a gift of \$10,000 or more.

To remain up-to-date and on the cutting edge of engineering technology, all departments must be provided with the most modern equipment. As technology increases, equipment quickly becomes obsolete, so laboratory development funds are necessary to maintain adequate standards.

In 2001 the college had four Laboratory Development Funds valued at a total of \$2.4 million.

#### **Unrestricted Gifts**

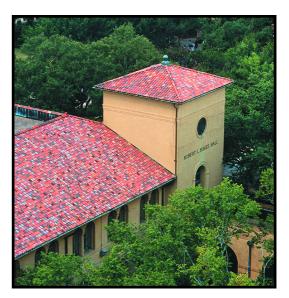
Gifts in any amount are welcome

Donors may prefer to give to the College of Engineering or to a particular department without the restriction of a specific purpose. Their gifts are used to support the overall operation and unanticipated expenses of the college and are utilized at the discretion of the department chairman or dean. Funds of this sort allow maximum flexibility in covering areas of need.

#### ESTATE PLANNING

Planned giving offers several different options for LSU benefactors to make substantial gifts to the University while achieving other personal financial goals.

Some planned gifts provide the donor with life income, making them attractive retirement supplements. Other planned gifts can minimize estate taxes, with assets first providing support for LSU and then ultimately going to family members. Such options include Charitable Remainder Unitrusts, bequests, and insurance.



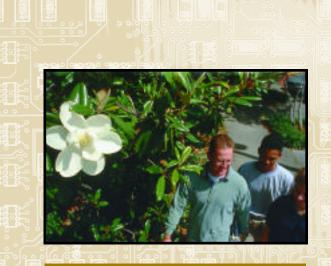
LSU's professional staff assists donors and their advisers in planned gifts to the University that take advantage of the many tax incentives for charitable giving.

#### RECOGNITION

Special permanent recognition is given to donors who make endowment gifts of \$2,000 and above. A "Hall of Honor" in the west entrance hallway of CEBA has been dedicated to endowment donors. On one side of the hall are displayed more than 150 engraved brass plaques for donors of chairs, distinguished professorships, professorships, scholarship funds, fellowship funds, and laboratory funds. On the other side is a large display of engraved metal plates listing the names of several hundred alumni who have given a minimum of \$2,000 to the Alumni Endowments for Scholarship and Laboratory Development Funds.

All gifts will be recognized in the college's annual newsletter, Engineering News. In addition, information regarding the donation, unless objected to by the donor, will be made available to local news media and to the media in the donor's area. Further recognition will be given in various other University publications.

We hope you will find specific items in this brochure that appeal to you, and that you will support the college in its quest for ensuring excellence.



#### FOR MORE INFORMATION

Office of the Dean College of Engineering Louisiana State University 3304 CEBA Building Baton Rouge, Louisiana 70803 Telephone • 225/578-5731 Fax • 225/578-4845 e-mail • tammy@eng.lsu.edu www.eng.lsu.edu

MYPLEDGE
○ \$2,000 at \$ over years*.
• \$overyears*. *Maximum of five years
O My check for \$ is enclosed.
Please make payable to:
LSU Foundation/College of
Engineering
Please charge my:  American Express Discover MasterCard Visa
Account #
Expiration Date
Amount \$
Name as it appears on credit card:
SIGNATURE
Allocate my contribution to this fund:
O Endowed Alumni Scholarship

#### O Endowed Alumni Fellowship

- O Endowed Alumni Laboratory Development
- O Unrestricted or wherever it is needed most
- O Please contact me about establishing my own endowed fund
- O The College of Engineering is in my will.